

POWER IN PINK WEEK

Monday, October 26 – Memory Monday

Join us on social media to share photos of those friends and family members who we've lost to breast cancer. Post pictures of your loved ones and tag @komensandiego or use the hashtag #KomenSDMemory to have them remembered on our Facebook and Instagram pages.

Tuesday, October 27 – Takeout Tuesday

Enjoy a takeout meal from one of the dozens of local restaurants, bakeries and coffeehouses across San Diego that have supported Komen San Diego's past Dine Out for the Cure events. Check out the list of our past Dine Out partners by [clicking here](#).

Wednesday, October 28 – On Wednesdays, We Wear Pink

Don't be a mean girl – but DO wear your Pink! Break out all your pink wardrobe: tutus, wigs, hats, whatever you have! Share your photos on social media and tag @komensandiego or use the hashtag #KomenSDPinkWednesday. A prize goes to the best costume!

Thursday, October 29 – Thrive Thursday

Join us on social media to honor all of those who are thriving through metastatic (stage 4) breast cancer. Stand with us in our commitment to making MBC a top priority in our advocacy and research efforts. Share your thrive stories using the hashtag #KomenSDThriver.

Friday, October 30 – Friday Night, Pink Lights

Show your support for the Race by turning your neighborhood pink! Place a pink light bulb in your outside lights and encourage your neighbors to do the same. Share photos of your pinked-out house on social media and tag @komensandiego or use the hashtag #KomenSDPinkNight.

Saturday, October 31 – Send Me Back Saturday

Post photos on social media of your favorite Race for the Cure memories from the past 25 years! Make sure to tag @komensandiego or use the hashtag #SendMeBackKomenSD for a chance to have your special memories shared on our Komen San Diego social channels.

Sunday, November 1 – Race for the Cure

Join us on the Komen San Diego Facebook, Instagram, and YouTube pages for our Virtual Opening Ceremony at 8:30am, and then complete your 1-mile of 5k walk at any time throughout the day. Share photos of you and your teams around San Diego using the hashtag #RaceWhereYouAreSD to be featured on our social media channels.

