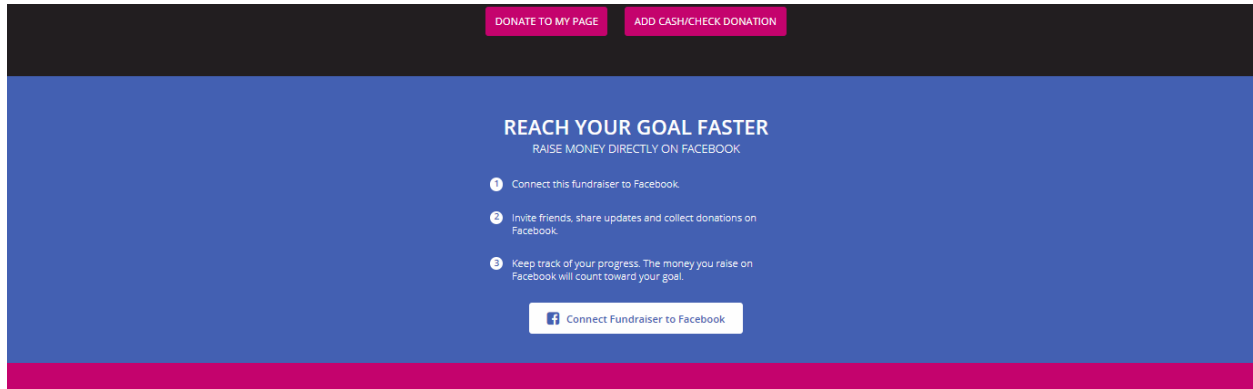# How to connect your Race for the Cure Fundraising Center to Facebook

**Step 1:** Login to your [Fundraising Center](#)

- If you're not registered yet, [register for the event](#) and you'll be taken directly to your Fundraising Center once your registration is complete

Step 2: Scroll down to the blue bar, click the white "Connect Fundraiser to Facebook button"

Step 3: A pop-up will appear where you can edit the title of your fundraiser and the story. (If you're not already logged in to Facebook, you'll be asked to login before the story pop-up appears)

- If you've never used the Komen Facebook fundraising apps, it will take you through a series of steps to confirm you want to link your Fundraising Center
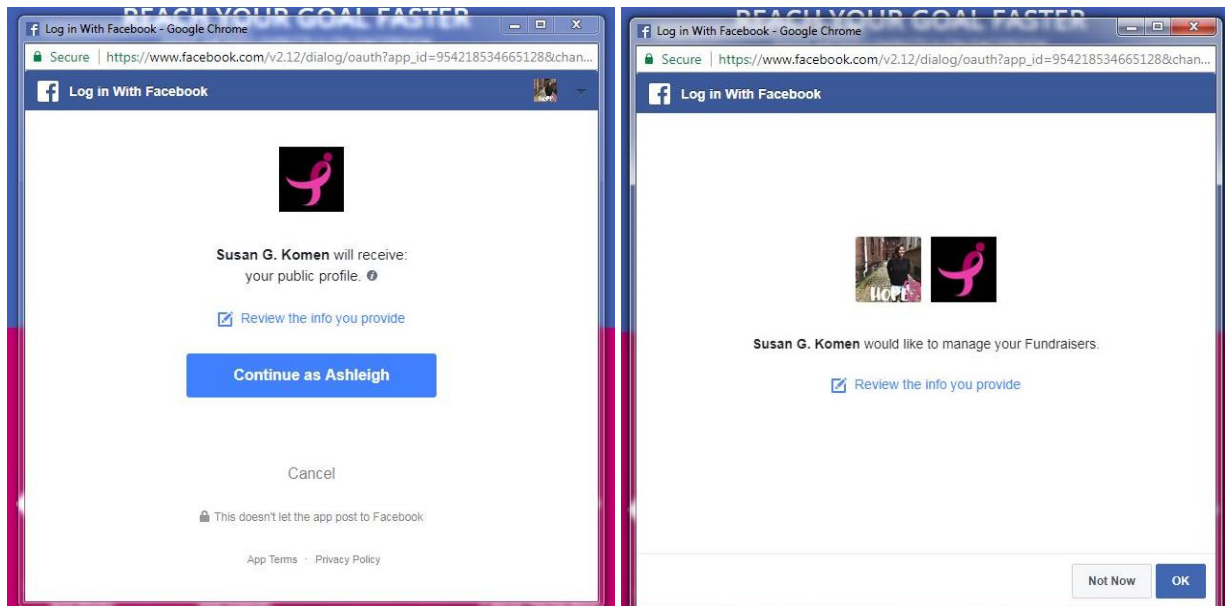

- Use this space to personalize your fundraiser – share the personal story of why you are passionate about raising money for Komen San Diego. This content will appear as your first fundraiser post and then will be the story that headlines your fundraiser, so make it good!

Step 4: Once you're done editing, click the "Create a Facebook Fundraiser" button

Once everything is set up, the blue area on your page will change to include the direct link to your Facebook Fundraiser, and also a button to visit the page.
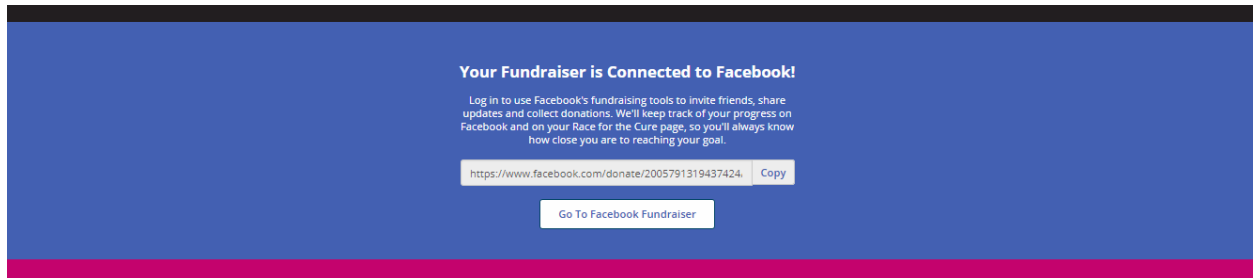
Your Fundraiser page will look like this:
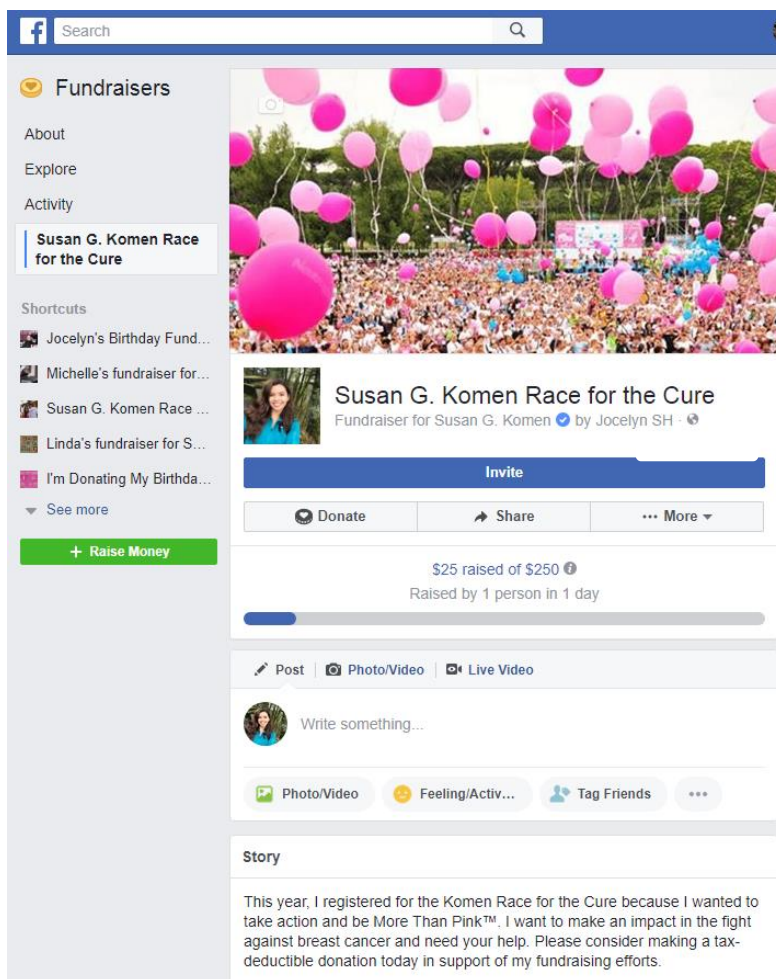
On your fundraiser page, you can post regular updates about your fundraising progress and invite friends to view your fundraiser and make a donation.

When you receive a donation from your FB fundraiser you'll get a notification within Facebook and you'll receive a "You have a new donation!" email from Komen San Diego. Any donations you receive from

your FB Fundraiser will also appear in your Fundraising center donor roll-up and thermometer.

Editing your Fundraiser:

Want to edit the image and story within your fundraiser? Everything can be changed right on Facebook.

First, go to your fundraiser in Facebook. The easiest way to get there is to click "Go to my Facebook fundraiser" in your Fundraising Center

Click the "More" button, then select the "Edit Fundraiser" option. A pop-up will appear where you can change the photo, edit the title of your fundraiser, or change your story.

Facebook's New Fundraiser Pledge Matching Feature!

The [fundraiser pledge matching](#) allows creators of nonprofit fundraisers on Facebook to pledge to match donations to their fundraiser. Fundraiser creators will have the ability to pledge to match an-y- amount that fits their budget as a way to motivate friends and family to support their cause.

1. Once your fundraiser is created, you will have the option to pledge to match donations. You can pledge any amount that fits your budget. The minimum pledge amount is $5 and the maximum is $2500.

2. Encourage people to donate by inviting friends. Facebook will keep you updated on the progress of your fundraiser.

3. If your pledge is met, you'll be able to have your credit card charged at that time or your card will be automatically charged within 24 hours of your fundraiser's end date.

   - If donations to your fundraiser exceed your pledge amount, you are only responsible for the amount you pledged. (eg. If you pledged $100 and raised $200, you're only charged $100.)
   - If the amount you raise is less than your pledge, you only have to match the amount you raised. (eg. If you pledged $100, but only raised $80, you're only charged $80.)