SUSAN G. KOMEN SAN DIEGO’S
MORE THAN
ANNUAL DINNER
VIRTUAL!
FRIDAY, MAY 29, 2020
Dear Friends,

Thank you for joining us for our first ever virtual event.

We are delighted to celebrate this special occasion serving breast cancer patients in San Diego for the last 25 years. From our humble beginnings—where we launched Susan G. Komen San Diego from a “broom closet” to investing over $19 million in research to find the cures. We thank you for your unwavering commitment to end breast cancer.

So much has changed in our world over the last 25 years—and even more has changed in the last few months. We have built a remarkable breast cancer community—where neighbors support one another by shaving their heads in solidarity, offering a shoulder to lean on during the toughest medical treatments, gathering in Balboa Park to walk in support of a loved one, or hosting events to raise awareness and funds to help thousands of patients in need every year. In light of COVID-19, the breast cancer community has risen to the occasion once again by providing groceries to newly diagnosed breast cancer patients, showing up on FaceTime to be present during a family member’s chemotherapy treatment appointment, and hosting virtual support groups, so that no one ever feels alone, even in this time of uncertainty.

During the last 25 years, Komen San Diego has been a beacon of hope and defender of rights in the breast cancer community. So much has changed in the world of breast cancer. There was a time when a radical mastectomy was the standard of care for everyone diagnosed with breast cancer, HER2+ breast cancer was a death sentence with no treatments available, and Tamoxifen was not a developed drug. We now have customizable treatment options for patients. Women and men with breast cancer are living longer than ever with mortality rates decreasing by 40% between 1989 and 2017 due to improvements in early detection and effective treatment. As a voice for the voiceless, our work has reached across California and beyond ensuring that patients have a navigator offering a roadmap during care, removal of arbitrary time limits so patients have access to a full treatment plan, fertility preservation coverage, affordable anticancer oral medications, and equitable reimbursement rates for mammograms. As we celebrate our 25th year, we are not loosening the grip on our goal. We invite you to learn more about our 25 years of service to San Diegans by gathering around your digital devices with your families and discovering how you can help eradicate barriers to screenings, diagnostics, and treatments, provide critical services to all of those in need, and invest in breakthrough research to end breast cancer.

We thank you for providing decades of service to our breast cancer community. Thank you for being part of this evening as we look back to look forward.

Sincerely,

Meredith Hall-Chand
Interim CEO and President
Susan G. Komen San Diego

PICTURED: MICHAEL K. CHAND JR., MEREDITH HALL-CHAND, AND MICHAEL “KAM” CHAND III
MORE THAN PINK ANNUAL DINNER
FRIDAY, MAY 29, 2020

6:00 P.M.
RECEPTION

7:00 P.M.
WELCOME
ENTERTAINMENT
BUBBLY TOAST BY HONORARY CHAIRS MERRILEE AND MIKE NEAL
25TH ANNIVERSARY VIDEO PROVIDED BY RAINDROP BRANDING & ADVERTISING

PROGRAM

7:30 P.M.
FUND A NEED
HONORARY SURVIVOR ANNOUNCEMENT
SURVIVOR INSPIRATION
CLOSING REMARKS & THANK YOU

MAKE A DONATION ANYTIME!
Text “twentyfiveyears” to 76278 to donate to the More Than Pink Virtual Dinner today!

DONATE HERE

ENTER TO WIN PRIZES!
Make a donation of $100 or more and be entered into an opportunity drawing for amazing prizes valued up to $800.

(4) DISNEYLAND PARK HOPPER TICKETS
HYPERICE HYPERVOLT PERCUSSION MASSAGE DEVICE
PADRES LOCALS PACKAGE (4 PADRES TICKETS, COOLA SUNSCREEN, BLENDERS SUNGLASSES)

SHOP FOR A CURE
BID ON SOME SPECIAL ITEMS!

ART BEAUTY COVID-19 FITNESS FAMILY
HOME RETAIL TRAVEL WINE

BID HERE
UPGRADE TO A VIP PACKAGE

Click here for video instructions on registering online.

HOW TO REGISTER:

ON MOBILE:
1. Text “twentyfiveyears” to 76278.
2. Follow the prompts to enter your name and email address.
3. Click on your personalized link to RSVP or purchase VIP experiences.

ON COMPUTER:
2. Click on “RSVP or learn more about VIP packages.”
3. Click on “Register to participate” to RSVP.
4. Click on “Buy Tickets” to purchase VIP experiences.

SHOP FOR A CURE!
Don’t miss your chance to bid on exciting and exclusive auction items.
Click here to view our online auction.

HOW TO BID:

ON MOBILE:
1. Follow the link in your Welcome text message to view available items.
2. Click on the item you are interested in.
3. Bid at the auto-populated amount or set your own custom bid amount.
4. Click Bid.

ON COMPUTER:
1. Once you are registered, click on the “Items” tab at the top of the webpage.
2. Click on the item you are interested in.
3. Bid at the auto-populated amount or set your own custom bid amount.
4. Click Bid.
Special Guests
MERRILEE AND MIKE NEAL
Honorary Committee Chairs

Survivor
LILIAN VANVIELDT-GRAY
Komen San Diego Board Member

Highlighted Breast Cancer Survivors
TARA COLEMAN
Self-Advocacy Saves Young Breast Cancer Survivor’s Life
A look back at what a diagnosis was like 13 years ago

TRACY ALLEN
Navy Veteran survives breast cancer but despite support from Komen San Diego and other community resources still struggles financially from her diagnosis and treatment.

Host
MEREDITH HALL-CHAND
Komen San Diego Interim President and CEO

Auctioneer
ZACK KRONE
Owner, California Coast Auctions

Guest Speaker
THOMAS BUCHHOLZ, MD, FACR, FASTRO
SVP & Medical Director, Scripps MD Anderson Cancer Center
Conrad Prebys Endowed Medical Directorship

Entertainment
SPAGS MUSIC ENTERTAINMENT
Electric Violinist

CLARE MARIE
Artist
25 Years of Service to San Diego
Look at some of the top accomplishments over the past 25 years from our local affiliate in San Diego

**1995** **C A R E**
Susan G. Komen® San Diego Affiliate is established.

**1998** **R E S E A R C H**
Herceptin: Funded in part by Komen, became the "cure" for HER2+ breast cancer, making this type of cancer no longer a death sentence.

**2000** **C A R E**
Komen San Diego funded the first uninsured/underinsured diagnostic program in the county at Scripps. Today, this program includes over 70 partner locations providing both screening & diagnostic services.

**2005** **C A R E**
Komen San Diego established a financial assistance fund for breast cancer patients' most critical needs during treatment, including for the first time support of living costs.

**2007** **R E S E A R C H**
Komen awards the first grant for the Komen Tissue Bank, the only biorepository of its kind collecting healthy breast tissue to study the causes and prevention of breast cancer.

**2009** **A C T I O N**
Helped pass a law to require that reimbursements rates for digital mammograms be the same as analog mammograms.

**2010** **C A R E**
Komen SD funded the first patient navigation program at Sharp Grossmont.

**2011 & 2012** **A C T I O N**
Successfully advocated for a law to require healthcare providers to inform Californians when they have dense breast tissue and encourages conversation about personalizing screening routines.

**2013** **R E S E A R C H**
Developed by Dr. Anne Wallace at UCSD and funded in part by Komen, a new lymph node mapping agent called Lymphoseek is approved and made available to help prevent unnecessary lymphedema.

**2015** **C A R E**
Komen San Diego was one of the inaugural founders of the first mobile mammography coach in San Diego.

**2016** **R E S E A R C H**
Komen awards the first grant for the Komen Tissue Bank, the only biorepository of its kind collecting healthy breast tissue to study the causes and prevention of breast cancer.

**2017** **R E S E A R C H**
Komen San Diego surpasses $19 million invested in global breast cancer research and local breast health services.

**2018** **A C T I O N**
Successfully advocated for a change in law removing the 6 and 24-month treatment caps in the state-funded Breast and Cervical Cancer Treatment Program.

**2019** **A C T I O N**
Helped pass a law that requires health insurance companies in California to cover the cost of fertility preservation procedures for patients whose cancer treatments result in infertility.

**2020** **C A R E**
Komen San Diego becomes the first and only Komen Affiliate to deploy a direct mobile support program for diagnostic services.

**2020** **C O M M U N I T Y**
Helps develop the Komen California Response Fund to provide additional relief to breast cancer patients as the need for services increases during the Coronavirus pandemic.
25 Years of Service to San Diego
11-year metastatic breast cancer patient...
11 years leading the Race for the Cure...

**Sandra Lopez**
*2020 Race for the Cure Honorary Breast Cancer Survivor*

2019 was Team Lopez's 10th year walking in Susan G. Komen San Diego's Race for the Cure. Karla Lopez created Team Lopez in 2009 after her sister, Sandra, was diagnosed with Stage III Breast Cancer. For over a decade, Team Lopez has walked to come together as a family and give back to Komen San Diego and the community. With over 100 teammates annually, Team Lopez has grown to be the largest non-corporate team in the Race for the Cure. Between Team Lopez's registration fees and fundraising activities, they have contributed over $50,000 to the fight against breast cancer.

After being in remission for a year and a half, Sandra was re-diagnosed with Breast Cancer in 2012. This time with Metastatic/Stage IV Breast Cancer. The news was more devastating than her first diagnosis. The doctor gave Sandra five years to live but said she would help her live comfortably with medication. Today, despite all the odds, Sandra is still here, very much alive and doing well. Sandra continues to enjoy and live life as if she wasn’t sick. Despite new challenges of fighting this disease and going through new rounds of chemo during the COVID-19 pandemic, Karla and Sandra are warrior sisters and continue to battle this disease together.

“We give back and raise funds for Komen San Diego not only because they supported Sandra with free services but because Komen also funds breast cancer research and nearly 40 percent of their research investment is focused on metastatic disease,” said Karla. “I pray they find a cure so my sister can be saved.”

Sandra is also the mother of three children, sister to six siblings, a daughter and wife. Mother’s Day marks a decade since Karla surprised Sandra by shaving her own head so Sandra wouldn’t have to be hairless during chemo alone.

**Watch their inspiring Mother’s Day story here.**
BREAST CANCER PATIENTS NEED YOUR SUPPORT NOW MORE THAN EVER.

They are at higher risk of serious illness from COVID-19 and risking their lives by continuing to work essential jobs to stay afloat, going to food banks to feed their family, and waiting in line for hours at supermarkets for basic necessities.

Your donations will help pay for innovative breakthrough research, direct patient support and advocacy.

Your donation could provide:

- **$10,000**
  - 71 Mammograms

- **$5,000**
  - Patient navigation for 4

- **$2,500**
  - Breast prosthesis for 8

- **$1,000**
  - 3-year supply of Tamoxifen

- **$500**
  - Breast MRI

- **$250**
  - Lymphedema Sleeve

- **$100**
  - 1-month supply of food

Every dollar counts!

No act of generosity is too small to make a difference.
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PAMELA WALTON
CHARLIE ZIEKY
25 Influencers in 25 Years

THANK YOU TO ALL OF YOU WHO HAVE MADE SIGNIFICANT CONTRIBUTIONS TO OUR SAN DIEGO BREAST CANCER COMMUNITY

LINDA AMARO
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LIZZIE WITTIG
WILMA WOOTEN, M.D., M.P.H
25 Years of Service to San Diego
"Scripps MD Anderson saved my life, right here in San Diego."

When Carolyn Honore was diagnosed with cancer, it was the personalized approach to care and support of her doctor that carried her through it all. At Scripps MD Anderson Cancer Center, we’re Making Cancer History,® right here in San Diego. To become a patient, call 1-800-SCRIPPS.
On behalf of the entire InnoVision Marketing Group team, we’re honored to assist Susan G. Komen San Diego in their incredible efforts to support the local community.
Your story matters.

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Visit kp.org/sandiego.
Proud Supporters of Susan G. Komen® San Diego. Nobody wows us like you do!

For more than 56 years, Ranch & Coast Magazine has celebrated the power of community. Today, we find ourselves as one of the last magazines creating truly local content in San Diego. We need your support to continue our efforts now more than ever. Please consider becoming a patron at ranchandcoast.com/patron.
Our Mission to End Breast Cancer

Mission Fed’s belief in giving back to our community lives through our partnerships with schools and nonprofit organizations directly committed to a stronger, vibrant, resilient and HEALTHIER San Diego County.

We support the Susan G. Komen mission to end Breast Cancer. You too can support through the “Mission for Nonprofits” program. When you open a Mission Fed Checking Account, mention Mission for Nonprofits and we will reward you and make a $25 donation directly to Susan G. Komen San Diego.

Learn more at MissionFed.com/nonprofits
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WRAP UP IN LOVE & SUPPORT SUSAN G. KOMEN SAN DIEGO

BIG LOViE is teaming up with Susan G. Komen San Diego to prevent and cure breast cancer and save lives with the creation of our HOPE. STRENGTH. LOVE. Dream Collection blanket. Crafted in our ultrasoft microchenille and feather yarn, it is the perfect gift for warriors and survivors of breast cancer and for all of those who support them.

The more blankets sold the bigger the donation. Get snuggly and fight breast cancer!

BLANKETS SOLD | DONATIONS TO KOMEN
200 = $5,000
300 = $8,000
400 = $11,250
500 = $15,000
600+ = 25% of total sales

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Sales are preorder basis. Minimum 200 orders needed to finalize production and donate to Komen. Delivery expected early July.

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The San Diego Padres are proud sponsors of the More than Pink “Virtual” dinner.
We are proud to support the More Than Pink Dinner and salute Susan G. Komen’s mission to prevent and cure breast cancer.
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Tonight, we made history!

Tonight, we gathered separately...virtually! Most importantly, together we have supported a very momentous event—25 years of Susan G. Komen San Diego!

Our mission, its work and dedicated support have provided the most critical needs, services, and specialized treatments for breast cancer patients and their families. This could not be done without your unwavering support.

We’d be remiss if we didn’t mention how much we missed seeing you all in person tonight. What we are truly thankful for is your willingness to accept our virtual invitation, and to have shared your time with us! We consider you all our most gracious guests!

So, from our home to yours, it is with sincere gratitude that we acknowledge how much we value and support you. From all of us at Komen San Diego, we thank you!

Merrilee & Mike Neal
Honorary Chairs